

This is possible



- Better control over
 - the sales team
 - the sales and marketing budget
- Better decisions and self-organisation in the company
- Hello, good customer! Bye, bad customer!
- More focus and time for the desired customers

It is intended for

- Managing director, board members
- 2nd management level



What we offer



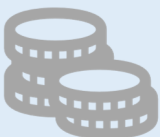
- Use of simple, effective and comprehensible methods for segmentation
- Performance of the analyses and presentation of the results
- Suggestions for a kit of measures for sales, marketing and service
- Education and training for personal development

What we need from you

- Provision of data for analysis
- Description of the data structures
- Contact person for analysis and project coordination



This is your monetary contribution



- Between approx. 25,000 € and approx. 50,000 €*, depending on data quality and the proportion of own work

*All amounts are net amounts plus VAT. - subject to modifications

