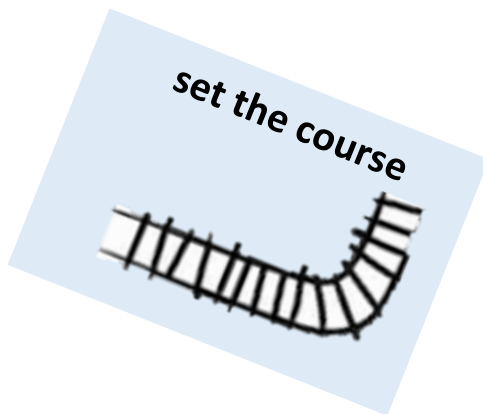


Where is the journey to go?



- Can ballast be detected and dropped?
- How can I lead and motivate my team in this phase?
- How do I best reach my customers?
- Which strategies need to be adapted, which course to set?
- What measures must be taken?



„Even as our social lives may have slowed down, for MarTech stack leaders, professional lives have sped up. They're facing demands to make decisions faster, partly in response to shifting customer/client behaviors.“

– Tony Byrne (Real Story Group)



This is possible



- Confidence in decision making
- Clarity in the change process
- Proposals for action for team development
- Solutions to strategic questions
- Impulses for your own development or your career aspirations
- Experience leadership differently
- Discovering new a) Key figures b) Tools c) Methods for control purposes

It is intended for

- CEOs
- members of the board



What we offer



- The Sessions includes to the start
3 attendance dates of 2 hours each (possible as web-session)
Online accompaniment between appointments
1x per week telephone support (30 min.)

This is your personal contribution

- Openness, curiosity and courage
- Willingness to work intensively on the respective topic
- Adherence to schedules, stamina and discipline



**A getting-to-know-you phone call at:
0800 / 3304430 or
by e-mail to Blum@1a-relations.com**

